

EXECUTIVE SUMMARY

Recommendation for First Amendment to the Agreement 56-001E – Education To Go (ED2GO)

This request is to approve the First Amendment to the Agreement between Cengage Learning, Inc. (Education To Go or ED2GO) and The School Board of Broward County, Florida (SBBC), to renew for one (1) year, commencing July 1, 2018 through June 30, 2019. Item EE-15 was presented to the School Board on June 23, 2015, to offer continuing education programs to adult students. There was no spending authority requested with the original item, nor with the Amendment because this item generates revenue for SBBC.

ED2GO provides a wide range of highly interactive and well-crafted online courses accessible to adult students 24/7 through a Broward Community Schools portal. Through ED2GO, Broward Community Schools offers over four hundred and sixty-five (465) affordable courses on a wide range of topics such as Personal Development, Computer Applications, College Readiness, Technology, Language & Arts, Writing & Publishing and more. Both self-paced and instructor-led courses are available and include expert instructors, curriculum, and technical support from ED2GO at no cost to SBBC.

Two (2) portals are available through Broward Community Schools. One (1) portal is for the public and contains courses ranging in price from \$29.95 to \$475. The second portal is available to CAP Eligible District Employees at discounted pricing. All course fees are paid by the student directly to ED2GO.

Financial Impact

Broward Community Schools earns approximately forty (40) percent of the revenue generated by each course registration. In the past three (3) years, ED2GO has paid approximately \$58,707 to Broward Community Schools or about \$19,600 per year.

The breakdown of the amount paid by ED2GO to Broward Community Schools is as follows:

Portal	# Courses Taken	Paid to SBBC
Public Portal	1,354	\$51,647
CAP Employees	377	\$7,061
Total	1,731	\$58,708

There is no cost to Broward Community Schools or the District.